



Board of Canadian Registered
Safety Professionals

Conseil Canadien Des Professionnels
En Sécurité Agréés

PARTNER PROSPECTUS

BCRSP's 50th Anniversary
Celebration Conference

**50 Years of Safety
Certifications:
Honouring our
Past, Securing
our Future**



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bcrsp.ca

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The Board of Canadian Registered Safety Professionals (BCRSP) invites you to partner with us for the BCRSP's 50th Anniversary Celebration Conference in Niagara Falls, Ontario from **Sunday May 10th - Tuesday May 12th, 2026.**

This special celebration conference will bring together leading safety professionals from across Canada and around the globe to learn, network, and celebrate 50 years of safety leadership!

We are offering a select number of leading companies an opportunity to enhance your visibility to CRSP® and CRST® certified professionals as well as those aspiring to be certified. Your valued partnership will help the BCRSP achieve continued success. At this uniquely styled event, the exposure is limited to those who are partners, there is no exhibit hall, so you can be assured your support will be recognized exclusively as an event partner.

To meet a variety of budgets, we have developed several partnership levels outlined in this prospectus. We look forward to hearing from you and partnering with you to honour the legacy of the BCRSP and shape the future of health and safety in Canada and make BCRSP's 50th Anniversary Celebration Conference the highlight of 2026!

For questions or additional information, please contact Erinn Young at eyoung@bcrsp.ca.



WHO WE ARE

MISSION STATEMENT

The BCRSP sets certification standards for the occupational health and safety profession.

VISION STATEMENT

Safe and healthy workplaces through certification.

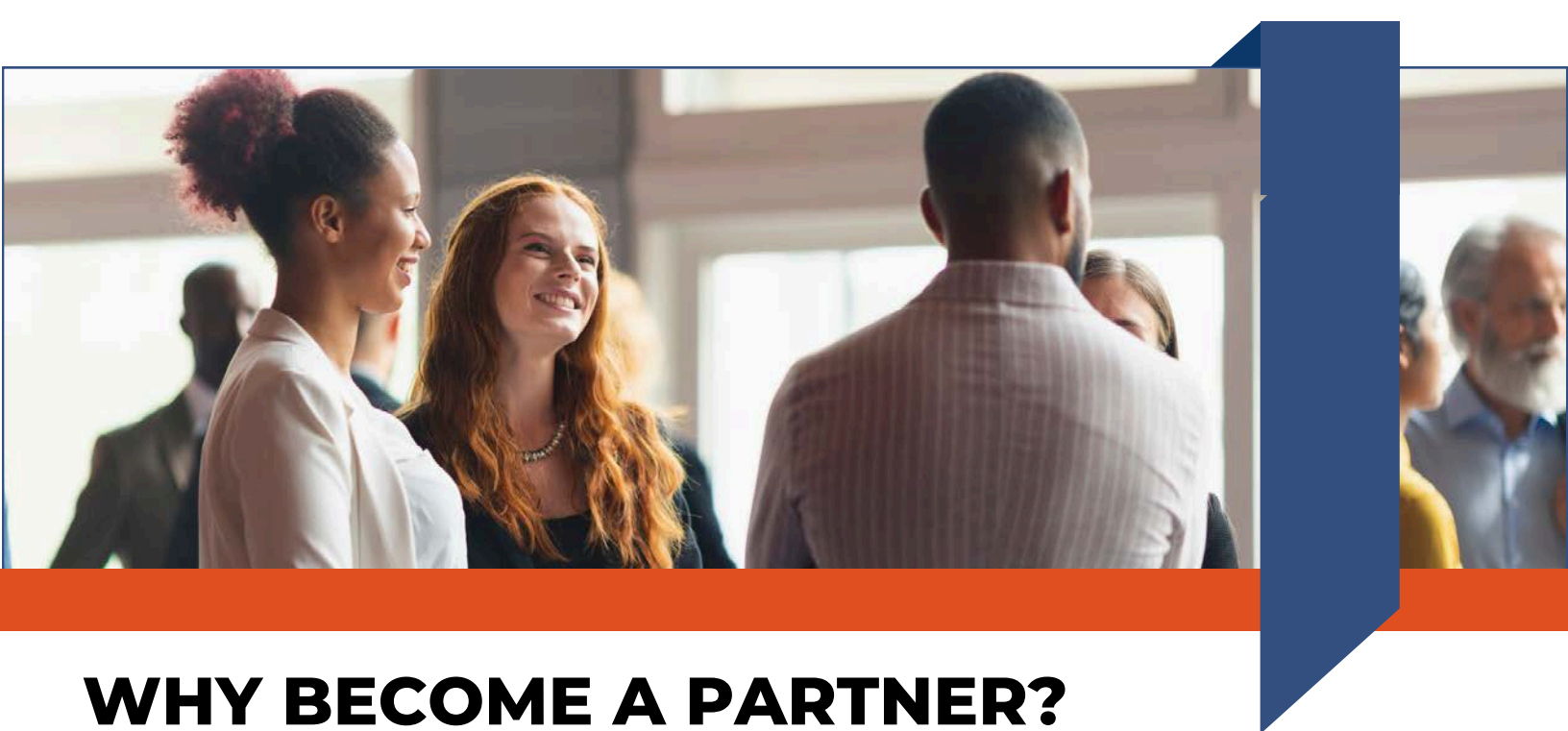
On February 10, 1976, a newly designated Canadian Corporation was formed for the purpose of certifying qualified safety practitioners. With the appointment of the first Board of Governors, comprised of leading professionals from a cross-section of safety disciplines, the certification of safety professionals became a reality through the founding of the Board of Canadian Registered Safety Professionals.

The BCRSP has grown over its 50 years to offer two certifications – the Canadian Registered Safety Professional (CRSP®) and the Canadian Registered Safety Technician (CRST®). The BCRSP acts in the public interest in granting certification and upholding it as a recognized standard of excellence for capable and ethical safety practitioners.



A federally incorporated not-for-profit, BCRSP establishes and enforces education, examination, experience, and ethical requirements for CRSP® and CRST® certified professionals through ISO/IEC 17024-accredited certification schemes.





WHY BECOME A PARTNER?

- Showcase your product, service or brand to occupational health and safety decision-makers and influencers including CRSP® and CRST® certified professionals.
- With no trade show exhibitions at this event, the exposure you will receive for your partnership will be much greater than traditional conferences and you will have special opportunities to showcase your brand not typically available to sponsors.
- Exclusive access to conference attendees. With a limited amount of partnerships available, you can be sure your brand stands out at the BCRSP's 50th Anniversary Celebration Conference!
- Most partnership levels include conference registrations. Your representative(s) will attend the entire conference with the other attendees providing unlimited one-on-one networking opportunities.
- A unique opportunity to support the BCRSP and the health and safety profession in general.
- To meet a variety of budgets, we have developed several partnership levels outlined in this prospectus.

PARTNERSHIP TIERS

DISTINGUISHED PARTNER | \$30,000 CDN

1 Opportunity Available

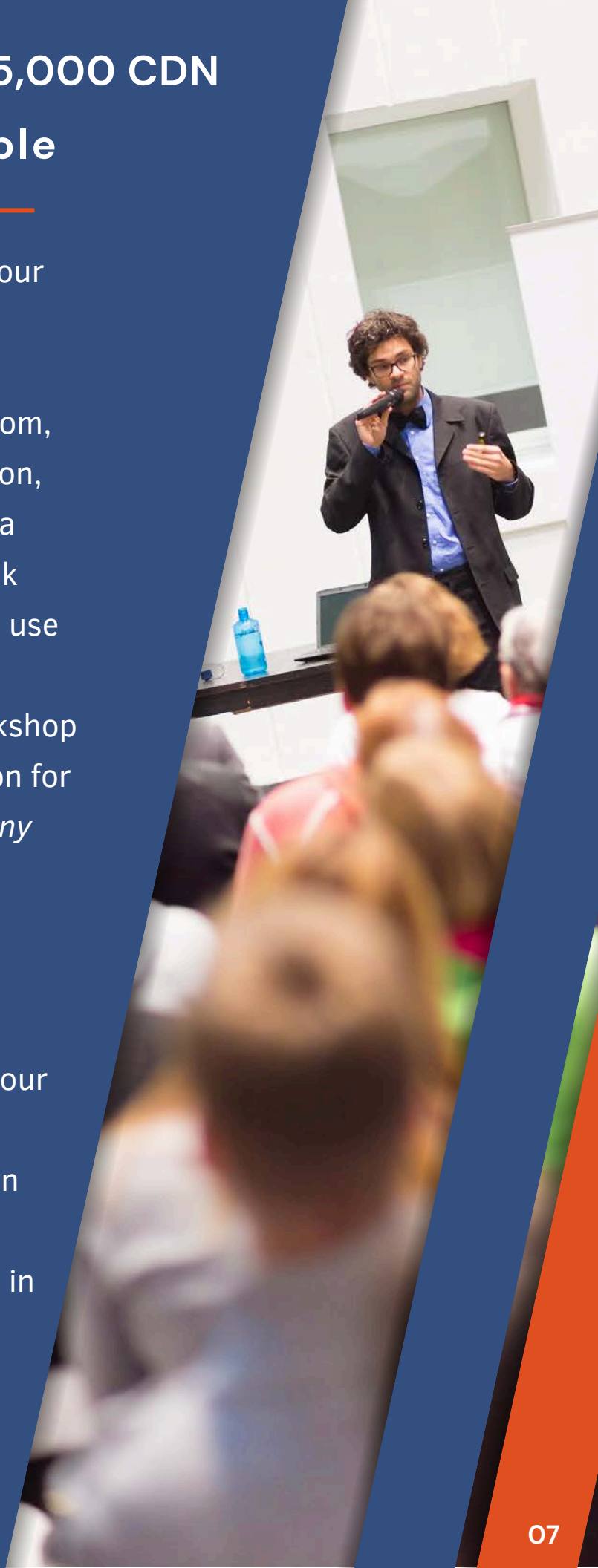
- Exclusive opportunity to showcase your brand within the Main Plenary room. You can set up a trade show booth, host a special food or beverage station in the room, host an activation in the room when a speaker is not on stage, etc. Let's talk about the creative options you could use to highlight your organisation. As the Distinguished Partner, the Main Plenary room for the conference is exclusive to your organisation for the entire conference. *Please note, any additional costs for activations, promotional activities, etc. are the responsibility of the partner.*
- One main stage opportunity at the podium (up to 3 minutes) prior to opening keynote and introducing speakers for all main stage sessions.
- Logo (large format) on registration page and throughout conference materials and additional features list in partner prospectus.
- Three conference registrations.



STRATEGIC PARTNER | \$25,000 CDN

3 Opportunities Available

- Exclusive opportunity to showcase your brand within one of the three breakout/workshop rooms.
- You can set up your banner in the room, host a special food or beverage station, host an activation in the room when a speaker is not on stage, etc. Let's talk about the creative options you could use to highlight your organisation. As a Strategic Partner, the breakout/workshop room is exclusive to your organisation for the entire conference. *Please note, any additional costs for activations, promotional activities, etc. are the responsibility of the partner.*
- Introduce workshop speaker and 30 seconds of podium time/session in your sponsored room.
- Logo (medium format) on registration page and throughout conference materials and additional features list in partnership prospectus.
- Two conference registrations.





SPOTLIGHT PARTNER \$20,000 CDN

3 Opportunities Available

- Exclusive opportunity to showcase your brand during one Breakfast or Lunch.
- One minute podium time during the Breakfast or Lunch that you sponsor.
- Logo (medium format) on registration page, throughout conference materials and additional features list in partner prospectus.
- Two conference registrations.

CONTRIBUTING PARTNER \$5,000 CDN

Multiple Opportunities Available

Showcase your brand at the 2026 Annual Conference by supporting one of several key elements, such as:

- Branded hotel key cards.
- Branded hotel privacy door tags.
- Branded conference lanyards.
- Branded water bottles.
- Branded event space pillars.

Partnership cost is \$5,000 PLUS COST OF BRANDED ITEM (at cost of item).

Estimated number of items required is approximately 450.

*One conference registration is included in this level of Partnership.

We will work with you to organize the purchasing of your branded item as some items may be required to be sourced from specific suppliers. The additional cost of any branded item is the responsibility of the partner above and beyond the partnership cost.



RECOGNITION PARTNER \$2,000 CDN

Multiple Opportunities Available

Help make the BCRSP's 50th Anniversary Celebration Conference a success by contributing \$2,000 in partnerships. At a \$2,000 investment, individuals or companies can become recognition partners. This level of partnership is ideal for those looking to make an impact at a lower cost. This opportunity allows individuals and companies to gain exposure and demonstrate their support of the BCRSP in celebration of its 50th Anniversary.

- Recognition Badge
- Social media thank you



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BENEFITS

PARTNERSHIP BENEFITS OVERVIEW

Deliverables	Distinguished	Strategic	Spotlight	Contributing	Recognition
Logo on registration website	X	X	X	X	
Logo included in social media event announcements	X	X	X	X	
Logo displayed prior to mainstage sessions throughout event	X	X	X	X	X
Logo in event App (<i>location based on partnership - event vs breakout</i>)	X	X	X		
Complimentary registration(s)	3	2	2	1	
Podium time	3 minutes podium time in Plenary room	1.5 minutes in breakout room	1 minute in Plenary room during sponsored meal		
List of attendee contact information (for those who permit)	X				
Item in swag bag	X	X			
Logo at Food & Beverage service <i>Additional branding for discussion</i>			If selected		
Logo on partnered item				X	
One e-blast to certificants (<i>all BCRSP certified professionals</i>). Distributed by BCRSP, content to be created by partner and approved by BCRSP	X				
Verbal recognition	X	X	X	X	
Recognition badge reflecting partnership level for partner to use on their social media/website or email	X	X	X	X	X
Post-event social media thank you	X	X	X	X	X
Event registration	4	3	2	1	

TERMS & DECLARATIONS

STATEMENT OF IMPARTIALITY

BCRSP and its employees, volunteers, and contractors understand the importance of impartiality and the consideration of any potential conflict of interest in carrying out its certification activities. Certification of individuals is based on objective evidence obtained by the BCRSP through a fair, valid and reliable assessment, and is not influenced by other interests or other parties. Committing to partnership at any level for BCRSP's 50th Anniversary Celebration Conference will not influence any decisions related to certification for an individual, or employees of an organisation.



HOW TO BECOME A VALUED PARTNER



We're excited to talk with you about partnership opportunities that best suit your needs! The first step is to click the link below to submit your expression of interest. Someone from our team will respond to you as soon as possible to discuss the next steps. Once a partnership is agreed upon, we'll provide you with a full partnership agreement.

Click here to submit your Partnership Interest form:

CLICK HERE



The BCRSP reserves the right to decline any offers of sponsorship if the values of the sponsoring organization do not align with the BCRSP



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